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## Nepal Liquors

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Beverage / Liquor Industries  
Kathmandu  
<https://www.nepalliquors.com/>

**Merchandiser Executive**

### **Basic Information**

Job Category : Beverage / Liquor Industries

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Job Level : Top Level

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No. Of Vacancies : 1

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Employment Type : Full Time

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Job Location : Birgung,Kathmandu

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Offered Salary : Negotiable

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Apply Before : 2024-05-11 ( 8 Days, 21 Hours From Now )

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### **Job Specification**

Education Level : Intermediate

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Education Required : Intermediate

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Experience Required : Fresher Can Apply

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## **Other Specification**

### Qualifications:

- Bachelor's degree in Business Administration, Merchandising, or related field.
  - Proven experience in merchandising, product management, or related roles, preferably in retail or consumer goods industry.
  - Strong analytical skills and proficiency in data analysis tools and techniques.
  - Excellent communication, negotiation, and interpersonal skills.
  - Ability to multitask, prioritize, and work effectively in a fast-paced environment.
  - Proficiency in Microsoft Excel, PowerPoint, and other office productivity software.
  - Knowledge of merchandising principles, inventory management, and retail operations.
  - Attention to detail and strong organizational skills.
  - Ability to thrive in a collaborative team environment and contribute to cross-functional initiatives.
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## **Job Description**

### Responsibilities

1. Analyzing market trends and consumer behavior to identify new product opportunities.
2. Sourcing and negotiating with suppliers to procure products at competitive prices.
3. Managing inventory levels and optimizing stock allocation.
4. Developing pricing strategies to maximize profitability.
5. Planning and executing promotional campaigns to drive sales.
6. Collaborating with visual merchandising teams to create appealing product displays.
7. Analyzing sales data to evaluate product performance and make strategic decisions.
8. Coordinating with cross-functional teams, including marketing and sales, to align merchandising efforts.
9. Ensuring compliance with regulatory requirements and quality standards.
10. Providing regular reports and insights on merchandising activities and performance.