
Everest Parenterals

Administrative/Office Support

Kathmandu

<https://everest-hcg.com/>

Medical Sales And Marketing

Basic Information

Job Category : Media/Entertainment

Job Level : Top Level

No. Of Vacancies : 1

Employment Type : Full

Job Location : Kathmandu

Offered Salary : -

Apply Before : 2026-01-10 (1 Days, 17 Hours From Now)

Job Specification

Education Level : Bachelor Degree

Education Required : Bachelor

Experience Required : Greater Than

Other Specification

1. Bachelor's degree in Business, Marketing, Life Sciences, or related field. Advanced degree (MBA, MS) preferred.
 2. Proven track record of success in medical sales or healthcare marketing, with a minimum of [X] years of experience in a similar role.
 3. Strong understanding of the healthcare industry, including knowledge of medical products, services, and terminology.
 4. Excellent communication and interpersonal skills, with the ability to effectively engage and influence healthcare professionals at all levels.
 5. Highly motivated and results-oriented, with a demonstrated ability to meet and exceed sales targets.
 6. Ability to work independently and collaboratively in a fast-paced, team environment.
 7. Proficiency in Microsoft Office suite and CRM software (e.g., Salesforce).
 8. Valid driver's license and willingness to travel extensively within the assigned territory.
-

Job Description

1. Develop and implement strategic sales and marketing plans to achieve company objectives and revenue targets.
2. Identify and target key decision-makers within healthcare facilities, including physicians, nurses, administrators, and purchasing departments.
3. Conduct product presentations and demonstrations to healthcare professionals, highlighting the features, benefits, and value proposition of our products and services.
4. Build and maintain strong relationships with existing customers while actively seeking out new business opportunities.
5. Collaborate with the marketing team to develop promotional materials, advertising campaigns, and educational resources to support sales efforts.
6. Stay informed about industry trends, competitor activities, and market developments to identify opportunities for growth and innovation.
7. Attend medical conferences, trade shows, and other industry events to network with potential customers and stay updated on industry best practices.
8. Provide ongoing training and support to healthcare professionals on the proper use and application of our products.
9. Prepare and present sales reports, forecasts, and performance metrics to management on a regular basis.
10. Ensure compliance with all regulatory requirements and company policies related to sales and marketing activities.